



**SOUTH CAROLINA
BAPTIST CONVENTION**

Helping Churches Fulfill The Great Commission

Bryant Sims
Director of Denominational Relations

August 15, 2023

Dear Pastor,

We know you are working hard to advance the Great Commission in your area. We want to celebrate what the Lord has done through your church as we work together to see every life saturated and transformed by the hope of the Gospel.

The Annual Church Profile (ACP) is a tool that helps us determine progress toward this cooperative effort. We use this data to celebrate lives being transformed, kingdom impact, church health, to help determine underreached areas of our state, and to understand trends that will ultimately help us advance the Great Commission together. This information is also needed to help ensure that we have statewide representation on convention boards and committees representing churches of every size.

Here are a few trends and stats the ACP has revealed about South Carolina Baptist churches.

- Nearly 8,000 people trust Christ and are baptized in our churches each year!
- A typical Baptist church in our state baptized five people for every 100 in average worship attendance last year.
- Baptisms of teenagers in South Carolina are down 50% over the last 20 years.
- Roughly 250,000 people meet to worship in our churches every Sunday.
- Seventy-five percent of South Carolina's population is not engaged with any church.
- There is one church per 2,500 people in the Upstate and only one church per 7,000 people in the Grand Strand.

You can access the reported data from your church and see various reports including a 10-year profile to help you gauge how your church is advancing! You can access this information, enter your statistical data from 2023 and update your church's leadership at <https://www.sbcworkspace.com>. You will need a username and password to access this data. Contact your local associational office or Lisa Coley with the Convention at lisacoley@scbaptist.org to receive yours today.

Please take advantage of this opportunity to engage in our cooperative efforts. Your South Carolina Baptist staff and local associations are here to help each church advance the Great Commission together. If we can ever help you in any way, please contact us. We look forward to seeing you at our Annual Meeting in November to celebrate what God has done through our churches in 2023!

In Christ,

Bryant Sims

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